Approved For Belease 2004/02/23: CIA-RDP80M00165/A002600060002-9

Gordon B. McLendon

November 30, 1977

Admiral Stansfield Turner Director Central Intelligence Agency Washington, D. C. 20505

Dear Admiral Turner:

George Bush has been kind enough to apprise me of the contents of your letter to him regarding a possible CIA television series.

I will be in contact with you when I am able to present a sample script, which I hope will be acceptable to the CIA in view of what we both know to be the high sensitivity of this possible project.

I agree with you completely that, while we might be looking for something that would do the same PR job for the CIA as was done by the televised FBI series, they are two completely different horses and will have to be treated as such.

About the only thing I can think of that you and your , can do at the moment is to good assistant, think about somebody there in the CIA who--once the initial approach and script seems to be within the purview of CIA policy as acceptable to you and your staff--can personally be in contact with us on a more or less regular basis for consultation as to future scripts.

Admiral Turner, I hope you have had a chance to read my speech which Barry Goldwater interted into the Congressional Record. If you have not a copy, it is enclosed. I am, after all, on our side.

with all the best,

GBM: bpo

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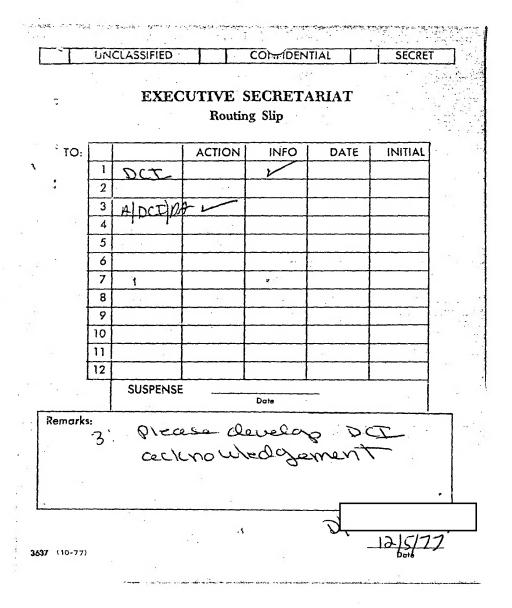
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Dear George,

Many thanks for your letter of November 4th, with the information about Gordon McLendon's idea to produce a television series about the CIA. It is good to know there are people like that who really want to help.

In the past several months we have had two or three similar proposals. But none have gotten off the ground for one reason or another. The primary problem in each case, however, was finding the story material necessary to sustain a series without getting into areas of sensitivity due to sources and methods. Ĭn addition, our mission is very unlike the FBI's and doesn't really lend itself to the law enforcement format. I'm sure you understand these problems very well.

However, I would be happy to meet with Gordon at a mutually convenient time and place to talk over his ideas in greater detail. STAT Please ask him to get in touch with[to set up something. (telephone

Thanks again for taking the time to bring us together with this idea. I hope something can be worked out.

Yours,

STANSFIELD TURNER

The Honorable George Bush First International Bank Building Post Office Box 2555 Houston, Texas 77001

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Washington, D. C. 20505

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However, we would be happy to meet with Mr. McLendon at a mutually convenient time and place to talk over his ideas in greater detail. Please ask him to get in touch with letter, my Assistant for Public Affairs, to set up something

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STANSFIELD TURNER

The Honorable George Bush First International Bank Building Post Office Box 2555 Houston, Texas 77001

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GEORGE BUSH

FIRST INTERNATIONAL BANK BUILDING
P. O. BOX 2555
HOUSTON, TEXAS 77001

Executive Registry 77-9673

(713) 652-

November 4, 1977

Admiral Stansfield Turner Director, Central Intelligence Wahington, D. C. 20505

Dear Stan:

Will Buck

Gordon McLendon of Dallas, Texas is a friend of mine who is vitally interested in helping strengthen the image of the CIA in this country. He recently gave a first class speech to the Association of Retired Intelligence Officers. The speech was put into the Congressional Record by Senators Goldwater and Randolph.

Gordon McLendon has built a large communications empire - radio, TV, etc. He knows the communications business inside out.

Gordon would like to see CIA be the subject of a TV series like the FBI series which has done so much for the bureau. I told Gordon that when I was Director we considered such a plan with ABC but that we ran into stumbling blocks over final control of editorial content. Gordon assures me that this would not be a problem.

I know how busy you are. Would you be willing to visit with Gordon McLendon for a bit, perhaps turning him over to Capt. Hetu after that?

Gordon has all the money he needs. He is motivated in this purely by his conviction that we need a strong CIA supported by the American people. He has noted, with interest, your efforts along the same line.

He would fly up to Langley at your convenience.

Most sincerely,

Seorge Bush

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1	. INFORMATION REGARDING	THE APPOINTMENT:					
	a. Source:	Tel:	Ltr Fm: The Hon. Geo	orge Bush			
	b. Type of event:	Meeting w/Gordon McLendon of Dallas, Texas					
	c. Special occasion:	Mr. McLendon, who has would like to see (s built a large communi CIA be subject of a TV	ications empire series.			
	d. Date/Time:	DCI's convenience					
e. Location:		Washington, D. C.					
	f. Significant info:						
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